

Chelle Design Delights Patrons with “Best of the Best” Grand Opening

Libertyville, Illinois, August 8, 2007 — Chelle Design Group, an interior design firm based in Libertyville, Illinois, celebrated the grand opening of its new showroom studio on July 27 with a party for clients and business partners. “We marked this milestone in style with all the people who have made it possible for us to grow,” says Michelle Pelech, principal, Chelle Design Group.

Chelle Design Group was joined by several area business colleagues and collaborators in sponsoring the event, called “The Best of the Best”, which featured refreshments, themed prizes and live music by The Contractors. Pelech says, “The party was our way of thanking all our clients for helping us to be the best of the best for these 15 years we’ve been in business, while also recognizing and promoting our many business partners – it was a celebration of progress, people and the future.”

The co-sponsors of the event included Libertyville Cabinet Supply; J&L Electric; The Contractors Band; Blue Prairie Group residential and commercial general contractor, KR Miller Contractors commercial general contractor, and KED Incorporated commercial general contractor; Cynthia Nash, ReMax Center; Ed Hartigan, Harris Bank; Kelco Accounting; Decorative Designs, Inc.; Precision Audio Video, LLC; Granite Transformations; Window art; Atkinson Builders; Desiree Creative Intelligence. All Media; Daniel Silberman, Cartridge World in Libertyville; Joseph’s Floral and Gift Showroom; Handpainted Murals, Designs and Borders by Elaine Sinclair; Jenny Sweeney Designs, Inc.; CM Studios; 3-Form; Wholesale Carpet Designs; Organized Transformations (personal organizer); How Impressive (personalized stationery and gifts).

Although the grand opening event was by invitation only, Pelech says the public is always welcome to stop by the showroom studio during business hours and can visit their online portfolio at www.chelledesign.com.

About Chelle Design Group

Chelle Design Group creates beautiful interiors that function; interiors that support their clients’ lifestyles and help them live well. The company specializes in green design for the home, a strategy of selecting materials and making alternative choices that are good for the earth. Chelle Design Group is a member of the Green Oaks, Mundelein, Libertyville and Vernon Hills (GMLV) Chamber of Commerce, as well as the U.S. Green Building Council (USGBC).

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