

Local Builder and Businesses Present Summer Home Showcase

Libertyville, Illinois, June 23, 2006 — Several north shore businesses, including Victoria Development and Chelle Design Group, are sponsoring a Summer Showcase House, to be held July 21 – 23, 2006. The event includes an open house style tour of a new home located at 401 Briar Place in Libertyville, Illinois. The home, which was built by Victoria Development with environmentally responsible specifications, has four bedrooms, four and one half baths, a wine cellar, and many high-efficiency and green design features.

Chelle Design Group, an interior design firm based in Libertyville, consulted on architectural features, contributing green design considerations as the house was constructed. Michelle Pelech, principal, Chelle Design Group, says, “Green design is a strategy of selecting materials and making alternative choices that are good for the earth, good for the future, and wonderful for your home.” Victoria Lidstrom, president, Victoria Development adds, “These elements don’t necessarily add cost and actually add beauty. They also contribute important short- and long-term health benefits.”

The event offers an interior design showcase presented by Chelle Design Group, including finished rooms, as well as color renderings and storyboards for other spaces. Chelle Design Group is also conducting interior design seminars on topics such as kitchen and bath design, the fundamentals of design, and green design. Reservations for these 20 to 30 minute seminars are recommended, as space is limited.

Visitors to the open house will also have the opportunity to connect with other local businesses, including Greenmaker Building Supply of Chicago, conducting green seminars and provider of non toxic paint used throughout the home; Parkview Gourmet providing food and wine for the event; Rocky Mountain Chocolate Factory providing desserts; and Floral Designs contributing silk arrangements and fresh flowers for sale. Also displaying their work will be Hand Painted Murals, Designs and Borders by Elaine Sinclair; Decorative Designs by Marko; Exquisite Marble and Granite; Eiserman and Associates Landscaping; Olive Branch Direct to You, a natural stone supplier; and Mad Mosaics.

The Summer Showcase House was created for local business owners to introduce their products in a festive, informal setting and offer educational seminars on topics of interest to homeowners. This is a free event. Furniture and decorative accessories, including floral arrangements, will be available for purchase.

Schedule

Open House Friday 1:00 – 9:00 p.m., Saturday 10:00 a.m. – 4:00 p.m. and Sunday 1:00 – 4:00 p.m. All seminars will be held on Friday: Green design 2:00 p.m. and 5:00 p.m.; Design fundamentals 3:00 p.m. and 6:00 p.m.; Kitchen and Bath Design 4:00 p.m. and 7:00 p.m. Reservations recommended.

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